‘Approaches to programme planning and budgeting’
Experience of Regional Centre for the Safeguarding of Intangible Cultural Heritage in South-Eastern Europe under the auspices of UNESCO, Sofia, Bulgaria

Third annual meeting of category 2 centres active in the field of Intangible Cultural Heritage
6 July 2015, Guiyang, China
Key Objectives

To promote the UNESCO 2003 Convention and contribute towards its implementation in the South-Eastern Europe;

To strengthen the participation of individual communities, groups and persons in the safeguarding of ICH in the countries of South-Eastern Europe;

To expand the opportunities for UNESCO member States in South-Eastern Europe for safeguarding of ICH;

To coordinate, exchange and disseminate information regarding the safeguarding of ICH in the sub-region;

To promote regional and international cooperation for the safeguarding of ICH
Specific functions

• Instigate and coordinate research into practices of safeguarding ICH elements present in the South-Eastern European countries;
• Organize training courses;
• Enhance international and regional cooperation through networking.
Long term programme

Approved by the General Assembly in 2012
Main fields of activities

- Identification and documentation of ICH elements;
- Safeguarding of ICH;
- Transmission and dissemination of ICH elements;
- International Cooperation;
- Creation of expert networks;
- Actions promoting the work of the Centre;
Approaches to programme planning and budgeting
UNESCO’s objectives

- **37 C/4 2014-2021 Strategic objectives**
  SO 7 Protecting, promoting and transmitting heritage;
  SO 8 Fostering creativity and the diversity of cultural expressions.

- **37 C/5 Major Programme IV**
  Building peace and sustainable development through heritage and creativity

**Expected Result 6:** ‘National capacities strengthened and utilised to safeguard intangible cultural heritage, including indigenous and endangered languages, through the effective implementation of the 2003 Convention.’
Indicators

• Number of supported Member States utilizing strengthened human and institutional resources for intangible cultural heritage and integrating ICH into national policies;
• Number of Member States with institutional resources strengthened (ministries, institutes, NGOs, universities, ICH committees);
• Percentage of UNESCO-trained female cultural professionals who then contribute to national-level decision-making processes in the field of culture;
• Number of persons trained in the field of intangible cultural heritage;
• Number of supported Member States that have human resources strengthened;
• Number of best practices promoted;
Guiding principles

- Include all the countries from SEE;
- Include representatives of diverse groups of stakeholders;
- Promote gender equality and involve marginalized and vulnerable communities and individuals;
- Include young people in its activities;
- Collect and share up to date information on ICH related policies in SEE;
- Assess the results of the planned activities through regular monitoring and evaluation;
Medium-term goals 2014-2018

- Increasing the capacity of the South-Eastern European countries for the safeguarding of ICH and for implementing the 2003 Convention at the national level;
- Networking and promoting cooperation in the field of ICH;
- Promoting ICH in South-Eastern Europe;
- Dissemination and exchange of information in the field of the ICH;
Work plan 2015

Approved by the General Assembly
10 March 2015
Sofia, Bulgaria
Objective 1: ‘Increasing the capacity of the SEE countries for the safeguarding of ICH and for implementing the 2003 Convention’

✓ Activities 1.2. and 1.2. Workshops

- In the framework of UNESCO’s capacity-building strategy for the safeguarding of intangible cultural heritage;
- **Themes:** Basic concepts and principles of the 2003 Convention and the safeguarding of the intangible cultural heritage, as presented in the 2003 Convention and its Operational Guidelines;
- **Trainers:** Part of UNESCO’s network of facilitators delivering capacity-building services around the world;
- **Venue:** in Tirana, Albania (14-18 September, 2015); in Skopje, the Former Yugoslav Republic of Macedonia (13-17 October, 2015);
Expected results:

✓ The understanding of the 2003 Convention and its implementation among national experts from SEE increased;

✓ Capacities of local authorities, NGO’s, cultural centres, institutes, ICH bearers strengthened.

✓ Heightened interest in ICH in the context of the implementation of the 2003 Convention in SEE;
Indicators

- Number of supported Member States utilizing strengthened human and institutional resources for intangible cultural heritage and integrating ICH into national policies;
- Number of Member States with institutional resources strengthened (ministries, institutes, NGOs, universities);
- Number of persons trained in the field of intangible cultural heritage;
Objective 2: ‘Networking and promoting cooperation in the field of the ICH’

- Activity 2.2. Workshop on ‘Intellectual property, Intangible Cultural Heritage and Traditional medicine’
  - Seminar organized in close cooperation with UNESCO and WIPO;
  - April 23-24, 2015 in Sofia, Bulgaria;
  - Lecturers from WIPO and UNESCO;
  - Themes: Concepts of the essence of intellectual property, traditional knowledge, traditional cultural expressions, UNESCO’s work on ICH safeguarding and its relation to IP; IP and traditional knowledge, IP and documentation of ICH;
Expected results

✓ In-depth knowledge of the specificities of intellectual property and copyright with relevance to the intangible cultural heritage;

✓ Heightened attention to the issues of intellectual property and copyright;

✓ Shared good practices concerning intellectual property and copyright with relevance to the intangible cultural heritage;
Indicators

✓ UNESCO's cooperation with WIPO on questions of intellectual property strengthened;
✓ Number of organizations within and outside the United Nations system, civil society, and the private sector contributing to programme delivery;
✓ Number of Member States with institutional resources strengthened (ministries, institutes, NGOs, universities);
Objective 3: Promotion of ICH in South-Eastern Europe

✓ Activity 3.1. Interactive cultural calendar for ICH in SEE

- Part of the new webpage of the Regional Centre Sofia;
- Objective: Collection, dissemination and exchange of information about initiatives and activities aimed at the safeguarding and publicity of ICH in South-Eastern Europe;
- Accessible to anyone registered to post information on it in English;
Expected results

✓ Creation and maintenance of a current database of ICH in SEE;
✓ Collection, dissemination and exchange of information about initiatives and activities aimed at the safeguarding and publicity of ICH;
Indicators

✓ Strengthen informal sharing of interesting and innovative examples on working on the Convention (including safeguarding, policy and legislation, sustainable development);

✓ Number of best practices for ICH promoted;
Many Centers have started integrating the Results Based Management methodology in their programming.

QUESTIONS:

✓ What are the challenges of adopting this methodology?
✓ How have the centers surmounted those challenges?
✓ If budgets are annual, how can Centers effectively plan beyond a 12 months timeframe?
THANK YOU FOR YOUR ATTENTION!

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