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Educational, Scientific and  
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SOFIA

Regional Centre for the Safeguarding of  
Intangible Cultural Heritage in South-Eastern Europe  
under the auspices of UNESCO

# **‘Approaches to programme planning and budgeting’**

**Experience of Regional Centre for the Safeguarding of  
Intangible Cultural Heritage in South-Eastern Europe  
under the auspices of UNESCO, Sofia, Bulgaria**

**Third annual meeting of category 2 centres active in the field of Intangible  
Cultural Heritage**

**6 July 2015, Guiyang, China**



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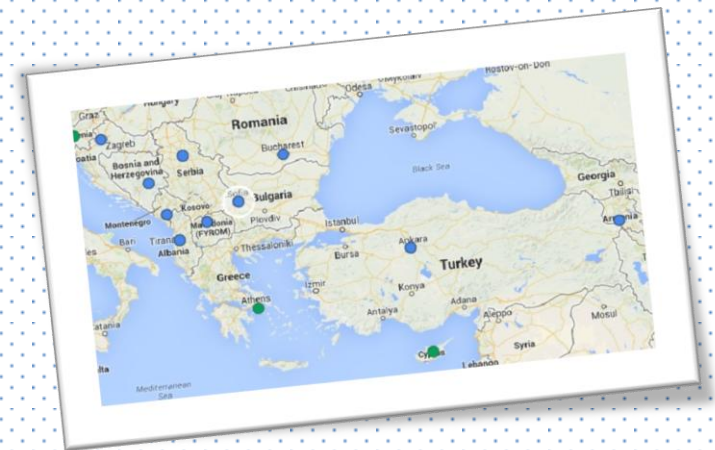


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# Key Objectives

## Agreement between UNESCO and the Government of the Republic of Bulgaria (2010)



- To **promote the UNESCO 2003 Convention** and contribute towards **its implementation** in the South-Eastern Europe;
- To strengthen the **participation of individual communities, groups and persons** in the safeguarding of ICH in the countries of South-Eastern Europe;
- To **expand the opportunities** for UNESCO member States in South-Eastern Europe for safeguarding of ICH;
- To **coordinate, exchange and disseminate information** regarding the safeguarding of ICH in the sub-region;
- To promote **regional and international cooperation** for the safeguarding of ICH



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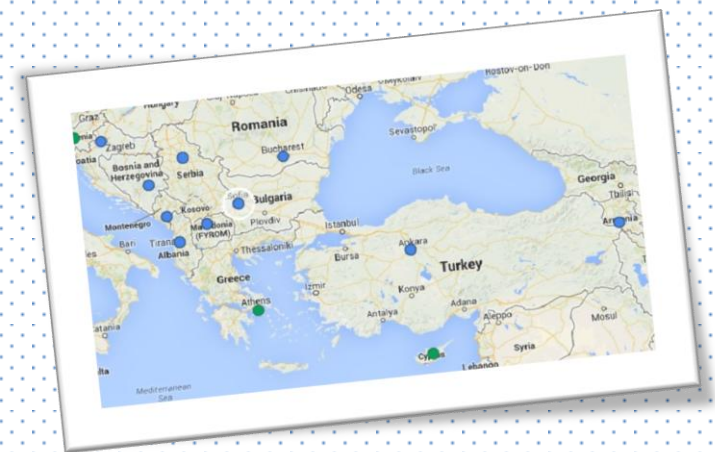


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# Specific functions

## Agreement between UNESCO and the Government of the Republic of Bulgaria (2010)



- Instigate and coordinate research into **practices of safeguarding ICH** elements present in the South-Eastern European countries;
- Organize **training courses**;
- Enhance international and regional cooperation through **networking**.





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# Long term programme

Approved by the General Assembly in 2012



# Main fields of activities

- Identification and documentation of ICH elements;
- Safeguarding of ICH;
- Transmission and dissemination of ICH elements;
- International Cooperation;
- Creation of expert networks;
- Actions promoting the work of the Centre;





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# Approaches to programme planning and budgeting





# UNESCO's objectives

- **37 C/4 2014-2021 Strategic objectives**

SO 7 Protecting, promoting and transmitting heritage;

SO 8 Fostering creativity and the diversity of cultural expressions.

- **37 C/5 Major Programme IV**

Building peace and sustainable development through heritage and creativity

**Expected Result 6:** 'National capacities strengthened and utilised to safeguard intangible cultural heritage, including indigenous and endangered languages, through the effective implementation of the 2003 Convention.'

# Indicators

- Number of supported Member States utilizing strengthened human and institutional resources for intangible cultural heritage and integrating ICH into national policies;
- Number of Member States with institutional resources strengthened (ministries, institutes, NGOs, universities, ICH committees);
- Percentage of UNESCO-trained female cultural professionals who then contribute to national-level decision-making processes in the field of culture;
- Number of persons trained in the field of intangible cultural heritage;
- Number of supported Member States that have human resources strengthened;
- Number of best practices promoted;

## Guiding principles

- ✓ Include all the countries from SEE;
- ✓ Include representatives of diverse groups of stakeholders;
- ✓ Promote gender equality and involve marginalized and vulnerable communities and individuals;
- ✓ Include young people in its activities;
- ✓ Collect and share up to date information on ICH related policies in SEE;
- ✓ Assess the results of the planned activities through regular monitoring and evaluation;

## Medium-term goals 2014-2018

- ❑ **Increasing the capacity of the South-Eastern European countries** for the safeguarding of ICH and for implementing the 2003 Convention at the national level;
- ❑ **Networking** and promoting **cooperation** in the field of ICH;
- ❑ **Promoting ICH** in South-Eastern Europe;
- ❑ Dissemination and exchange of **information** in the field of the ICH;



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# Work plan 2015

Approved by the General Assembly

10 March 2015

Sofia, Bulgaria



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In support of  
**UNESCO'S 70th  
Anniversary Celebrations**

# Objective 1: ‘Increasing the capacity of the SEE countries for the safeguarding of ICH and for implementing the 2003 Convention’

## ✓ Activities 1.2. and 1.2. Workshops

- In the framework of UNESCO’s capacity-building strategy for the safeguarding of intangible cultural heritage;
- Themes: Basic concepts and principles of the 2003 Convention and the safeguarding of the intangible cultural heritage, as presented in the 2003 Convention and its Operational Guidelines;
- Trainers: Part of UNESCO’s network of facilitators delivering capacity-building services around the world;
- Venue: in Tirana, Albania (14-18 September, 2015); in Skopje, the Former Yugoslav Republic of Macedonia (13-17 October, 2015);

## Expected results:

- ✓ The understanding of the 2003 Convention and its implementation among national experts from SEE increased;
- ✓ Capacities of local authorities, NGO's, cultural centres, institutes, ICH bearers strengthened.
- ✓ Heightened interest in ICH in the context of the implementation of the 2003 Convention in SEE;

# Indicators

- ✓ Number of supported Member States utilizing strengthened human and institutional resources for intangible cultural heritage and integrating ICH into national policies;
- ✓ Number of Member States with institutional resources strengthened (ministries, institutes, NGOs, universities);
- ✓ Number of persons trained in the field of intangible cultural heritage;



## Objective 2: 'Networking and promoting cooperation in the field of the ICH'

- ✓ Activity 2.2. Workshop on 'Intellectual property, Intangible Cultural Heritage and Traditional medicine'
- Seminar organized in close cooperation with UNESCO and WIPO;
- April 23-24, 2015 in Sofia, Bulgaria;
- Lecturers from WIPO and UNESCO;
- Themes: Concepts of the essence of intellectual property, traditional knowledge, traditional cultural expressions, UNESCO's work on ICH safeguarding and its relation to IP; IP and traditional knowledge, IP and documentation of ICH;

## Expected results

- ✓ In-depth knowledge of the specificities of intellectual property and copyright with relevance to the intangible cultural heritage;
- ✓ Heightened attention to the issues of intellectual property and copyright;
- ✓ Shared good practices concerning intellectual property and copyright with relevance to the intangible cultural heritage;

# Indicators

- ✓ UNESCO's cooperation with WIPO on questions of intellectual property strengthened;
- ✓ Number of organizations within and outside the United Nations system, civil society, and the private sector contributing to programme delivery;
- ✓ Number of Member States with institutional resources strengthened (ministries, institutes, NGOs, universities);

## **Objective 3: Promotion of ICH in South-Eastern Europe**

- ✓ **Activity 3.1. Interactive cultural calendar for ICH in SEE**
  - Part of the new webpage of the Regional Centre Sofia;
  - Objective: Collection, dissemination and exchange of information about initiatives and activities aimed at the safeguarding and publicity of ICH in South-Eastern Europe;
  - Accessible to anyone registered to post information on it in English;

## Expected results

- ✓ Creation and maintenance of a current database of ICH in SEE;
- ✓ Collection, dissemination and exchange of information about initiatives and activities aimed at the safeguarding and publicity of ICH;

# Indicators

- ✓ Strengthen informal sharing of interesting and innovative examples on working on the Convention (including safeguarding, policy and legislation, sustainable development);
- ✓ Number of best practices for ICH promoted;

Many Centers have started integrating the Results Based Management methodology in their programming.

## QUESTIONS:

- ✓ What are the challenges of adopting this methodology?
- ✓ How have the centers surmounted those challenges?
- ✓ If budgets are annual, how can Centers effectively plan beyond a 12 months timeframe?



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# THANK YOU FOR YOUR ATTENTION!

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