



United Nations
Educational, Scientific and
Cultural Organization

Regional Centre for the Safeguarding of
Intangible Cultural Heritage in South-Eastern Europe
under the auspices of UNESCO

**REGIONAL CENTRE FOR THE SAFEGUARDING
OF INTANGIBLE CULTURAL HERITAGE
IN SOUTH-EASTERN EUROPE UNDER THE
AUSPICES OF UNESCO**

Address: 7 "Lachezar Stanchev" Street, Sofia 1797, Bulgaria
Tel: +359 2 444 21 03; +359 2 444 37 40
e-mail: office@unesco-centerbg.org
website: www.unesco-centerbg.org

**Conference on Intellectual Property, Intangible Cultural Heritage and Traditional Medicine
in the Context of Policies for the Safeguarding of the Intangible Cultural Heritage in South-
Eastern Europe**

**Organized by the Regional Centre for the Safeguarding of ICH in South-Eastern Europe
under the auspices of UNESCO
Sofia, April 23-24, 2015**

Thursday, April 23, 2015

9.00 am – 9.30 am	Registration
9.30 am – 9.45 am	Opening Remarks: Ms. Mima Stoilova-Nikolova, Executive Director of the Regional Centre for the Safeguarding of ICH in SEE under the auspices of UNESCO Mr. Wend Wendland, Director, Traditional knowledge Division, WIPO Ms. Harriet Deacon, Consultant, UNESCO
Session I	Introduction to Intellectual Property (IP) and Intangible Cultural Heritage (ICH), to WIPO's and UNESCO's work
9.45 am – 10.45 am	Introduction to IP Speaker: Ms. Fei Jiao, Associate Program Officer, Traditional knowledge Division, WIPO
10.45 am – 11.30 am	WIPO's work on IP protection of traditional knowledge (TK) and traditional cultural expressions (TCEs) Speaker: Mr. Wend Wendland, WIPO
11.30 am – 11.45 am	Coffee break
11.45 am – 12.15 am	Early cooperation of UNESCO and WIPO, action of UNESCO before the Convention Speaker: Mr. Rieks Smeets, consultant, former secretary of UNESCO's Intangible Heritage Convention



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In support of
**UNESCO'S 70th
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12:15 am – 1.00 pm **UNESCO's work on ICH safeguarding and how this relates to IP**
Speaker: Ms. Harriet Deacon / UNESCO

1.00 pm – 2.30 pm Lunch break

2.30 pm – 3.15 pm **Discussion of case studies**

3.15 pm – 3.30 pm Coffee break

Session II

IP and Traditional Medical Knowledge

3.30 pm – 4.00 pm **Options for IP protection of traditional medical knowledge**
Speaker: Ms. Fei Jiao, WIPO

4.00 pm – 4.30 pm **Traditional medical knowledge in Bulgaria/the SEE region**
Speaker: Ms. Violeta Koceva, Lecturer, Historical and Ethnology
Department, University of Sofia

4.30 pm – 5.00 pm **Discussion: traditional medical knowledge**

Friday, April 24, 2015

Session III

IP and Documentation of ICH

9.30 am – 10.15 am **The role of documentation in IP protection of TK/TCEs**
Speaker: Ms. Fei Jiao, WIPO

10.15 am – 11.00 am **Issues in inventorying for safeguarding ICH / case studies and discussion**
Speaker: Ms. Harriet Deacon, UNESCO

11.00 am – 11.15 am Coffee break

11.15 am – 12.30 pm **Panel Discussion: Regional, national and local experiences with the documentation of ICH and IP-related questions**
Moderator: Nikolai Vukov; panelists: Experts from the SEE region



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12.30 pm – 2.00 pm

Lunch break

Session IV

IP and the commercialization of products based on ICH

2.00 pm – 2.30 pm

UNESCO, the Committee, the Convention and its Operational Directives on sustainable development and commercialization / case studies and discussion

Speaker: Mr. Rieks Smeets, UNESCO

2.30 pm – 3.00 pm

The role of IP in commercialization of products based on TK/TCEs / case studies and discussion

Speaker: Ms. Fei Jiao, WIPO

3.00 pm – 3.15 pm

Coffee break

3.15 pm – 4.15 pm

Panel Discussion: Regional, national and local experiences with the commercialization of products based on ICH

Moderators: Mr. Wend Wendland, WIPO and Ms. Harriet Deacon, UNESCO; panelists: Experts from the SEE region.

4.15 pm – 4.20 pm

Closing Session

Ms. Mima Stoilova-Nikolova, Executive Director of the Regional Centre for the Safeguarding of ICH in SEE under the auspices of UNESCO



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