Europa Nostra Serbia, Institute for Protection of Cultural Monuments Novi Sad and Faculty of
Sport and Tourism - Tims, in partnership with Edinburgh World Heritage, Europa Nostra and
Global Observatory on Historic Urban Landscapes, invite early career professionals from
across Europe to apply to the Open Call for participation in the Summer Academy "Managing
Historic Urban Landscapes", which will take place from 5th-12th August 2018, in
Petrovaradin, Novi Sad, Serbia. Professionals and postgraduates students up to 40 years old
whose work and study is related to cultural heritage protection, management and
interpretation, cultural tourism, architecture, urban planning and urban regeneration, as well
as related areas are welcomed to apply until 15th of May 2018. The Summer Academy is part
of the project Case Petrovaradin: Managing Historic Urban Landscapes, and is run within the
framework of the Novi Sad 2021 European Capital of Culture and European Year of Cultural
Heritage 2018.

Petrovaradin Fortress urban landscape as a space for learning
Petrovaradin is an exciting settlement dating back to Celtic times, but its most visible urban
structures and architecture is the result of 18th century military and civic planning within
Austro-Hungarian Monarchy. Petrovaradin is characterised by its historical multiculturality,
and a mix of religious, civic, artistic, institutional, military and business actors that still
shape the present day area - imposing diverse visions of heritage protection and urban
development. Current spotlight on Petro-varadin Fortress and its downtown is timely and
exciting, since due to the Novi Sad preparations for being the European Capital of Culture in
2021 this protected cultural heritage site is undergoing significant restoration activities,
management plan is in the making and numerous civic, public and business interests
in the area are growing. Therefore, the pressure on the area, on its inhabitants, users
and relevant institutions, as well as on its multifaceted heritage is getting more complex
and requires series of transparent, professional and participatory mechanisms.
The Summer Academy on Management of Historic Urban Landscapes will address challenges, complexities and development paths for managing historic urban landscapes in a multifaceted way, combining theoretical lectures, practical workshops and on site training. From 5-12th of August 2018, young experts will work on site in Petrovaradin with some of the leading practitioners, theoreticians and experts in the field of heritage management coming from across Europe, as well as key local stakeholders. The Summer Academy will include:

• Education of the history, architecture and specificities of Petrovaradin fortress, Downtown and surrounding landscape;
• Education and training about the basic principles and standards of historic urban landscapes approach (HUL methodology developed by UNESCO);
• Education and training about the basic assessment and understanding of the values and significance of historic urban landscapes inclusive of built, movable and intangible heritage;
• Education and training about the understanding of preventive conservation, adaptable reuse and spatial uses of historic urban landscapes;
• Education and training on concepts and methods of heritage interpretation;
• Education and training on tourism valorisation of historic urban landscapes;
• Education and training on cultural heritage management, the decision making structures, community and stakeholders involvement.

During the one week academy participants will work on formulating recommendations and ideas for improving the management, interpretation and usage the wider area of Petrovaradin fortress and town, results of which will be presented publicly during the last day of the Academy, and will be later published in a publication Case Petrovaradin: Dossier, which will act as the basis for further advocacy related to managing historic urban landscapes in Serbia and beyond.

Practical information

Important dates
Deadline for sending applications: 15th May 2018, 18:00h CET.
Deadline for final selection of participants: 25th May 2018.
Summer Academy dates: 5th August (arrival during the day) - 12th August (participants leaving in the afternoon).
Public presentation of group work outcomes and certificates of participation: 12th August.
Deadline for sending the outcomes of group work for publication: draft version 15th September, final version 31st October.

Accommodation and participation fees
Thanks to the funding support by the Headley Trust and Foundation NS2021 European Capital of Culture, all participation fees as well as accommodation, including breakfast and lunch
from 5-12th August 2018 are covered and provided by the project organisers. Participants will be accommodated in Hostel VaradInn, in the heart of 18th century Petrovaradin downtown, in 6-10 bed rooms.

**Travel arrangements**
Travel arrangements are expected to be made by participants themselves, and travel expenses to and from Petrovaradin are expected to be covered by the participants.

**Background information**

**Case Petrovaradin: Managing Historic Urban Landscapes**
This is a project that takes the outstanding, yet long neglected 18th century urban landscape of Petrovaradin Fortress (Novi Sad, Serbia), as a platform for building professional capacities across Southeast Europe and beyond, and envisaging opportunities for responsible, sustainable and creative development of historic towns. Simultaneously, the project acts as a call to rethink the current management of the urban landscape of Petrovaradin Fortress, learn from it and reimagine its future development. Case Petrovaradin encompasses a range of research, educational and advocacy activities and involves various stakeholders locally and internationally.

**Organisers, partners and funders**
The project is implemented by Europa Nostra Serbia, Institute for Protection of Cultural Monuments Novi Sad and Faculty of Sport and Tourism Novi Sad, in partnership with Edinburgh World Heritage, Europa Nostra and Global Observatory on Historic Urban Landscapes, within the framework of the Novi Sad 2021 European Capital of Culture and European Year of Cultural Heritage 2018. This partnership brings together organisations, institutions and universities with extensive knowledge and expertise related to preservation, management and valorisation of historic towns across Europe and beyond. The project is financially supported by the Headley Trust and Foundation NS2021.